



BenefitLab.ai

Where benefits knowledge meets practical AI.

Leverage for Insurance Agents

Part 3

Amplifying with AI



Lesson 25: The Limitations of LLMs



Knowledge



Strategy



Growth

General Knowledge Only



Everything you've seen
so far is based on
general knowledge.



It's trained on
broad information.



Not your
specific world.



It Doesn't Know You

- The AI does not know:



your agency



your clients



your processes

- That context is missing.



You Have to **Re-Explain**



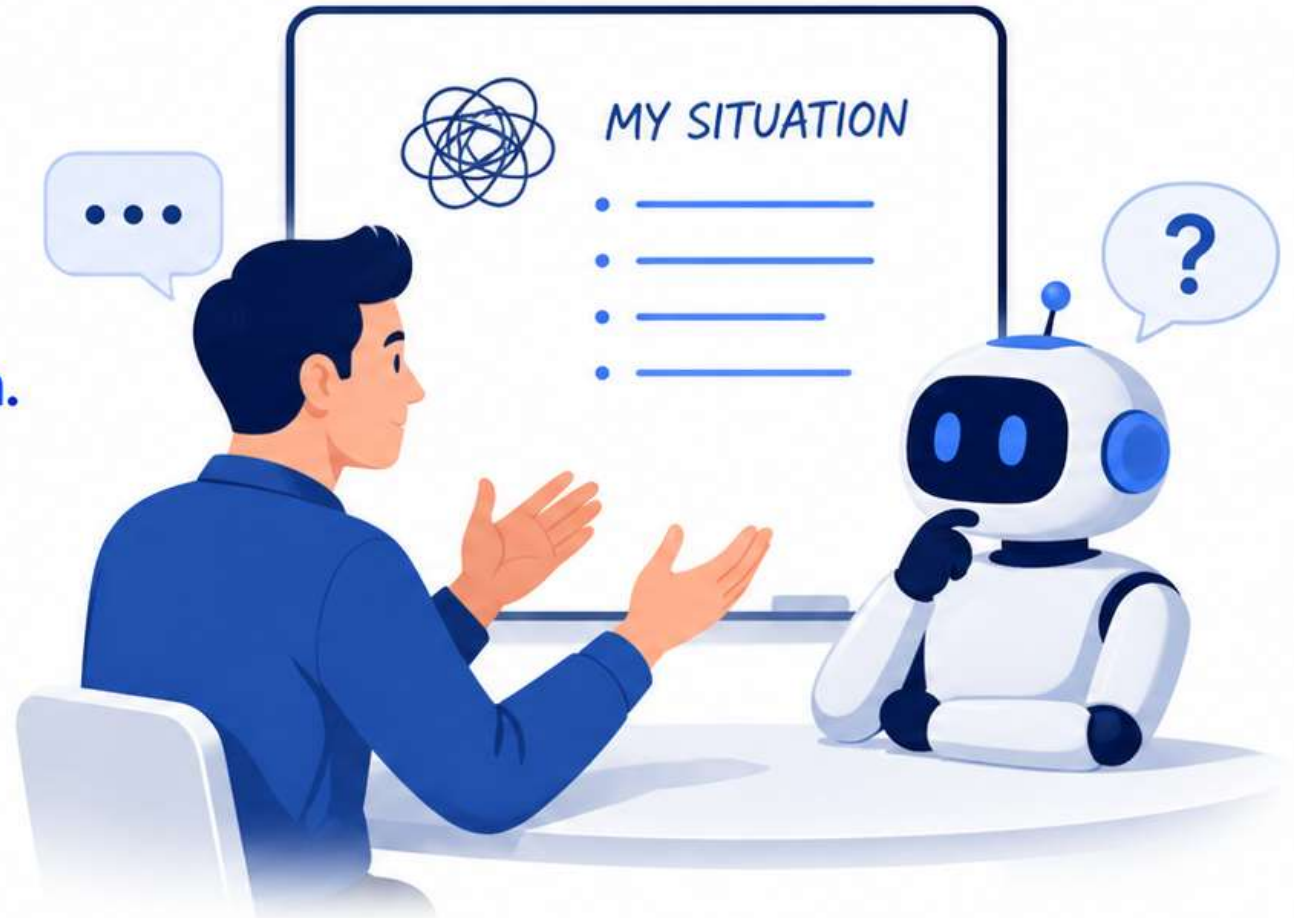
- So every time you use it...



- you're starting from **scratch**.



- You have to **explain** your situation again.



Why This Matters

- That creates a **limitation**.



Less **precise**



Less **consistent**



Less **reliable**

- Especially for **real business use**.



Good – But Not Good Enough

- It's **helpful**.
- But it's not fully integrated into how you **actually work**.

GOOD



It's helpful.

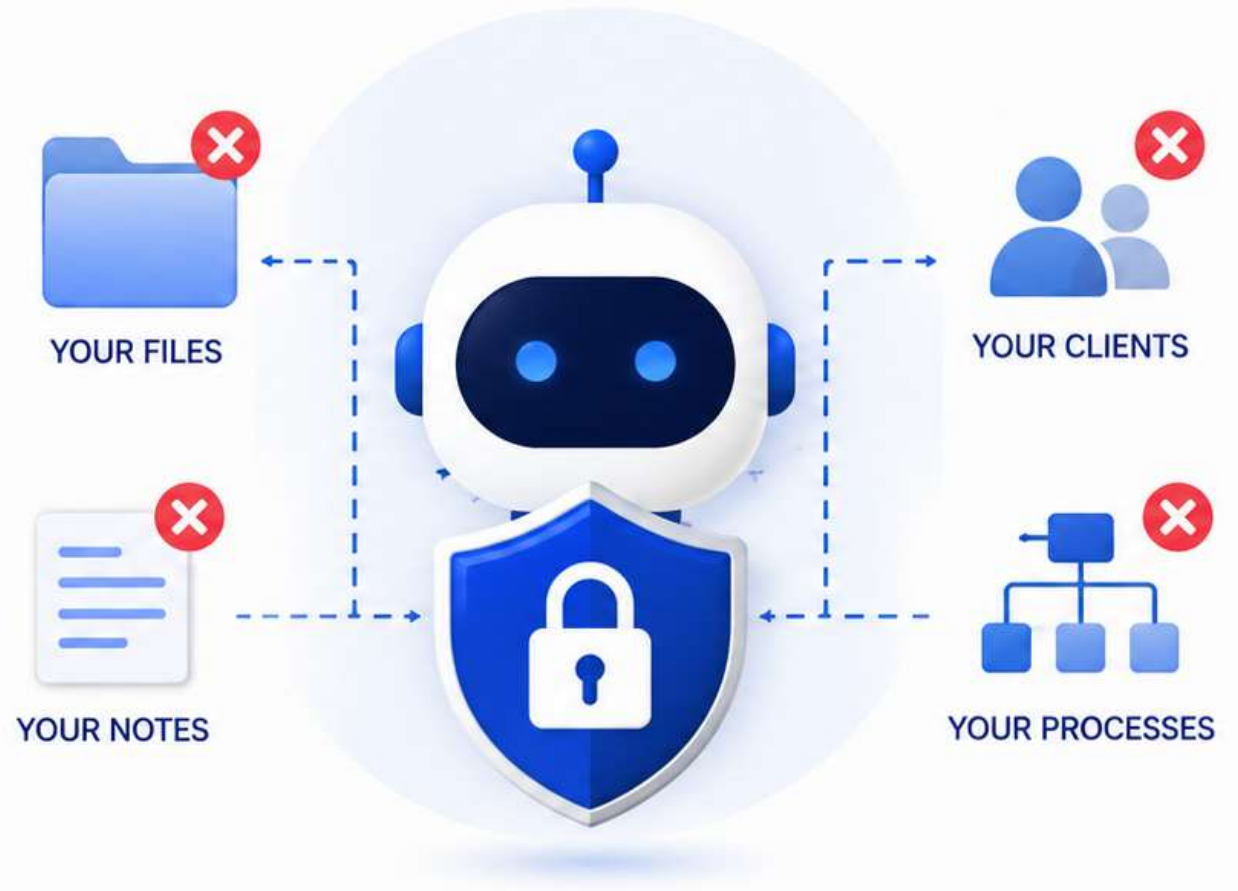
NOT GOOD ENOUGH



But it's not fully integrated into how you **actually work**.

The **real issue** is this:

- The AI doesn't have access to **your knowledge**.



So the question
becomes:

- What if **it** did?

