



**BenefitLab.ai**

Where benefits knowledge meets practical AI.

# Leverage for Insurance Agents

**Part 3**

**Amplifying with AI**



**Lesson 28:** Preparing for What's Coming



Knowledge



Strategy



Growth

# What Preparation Looks Like

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- Even if you're not ready to build a RAG today...
- you can start with the foundation.



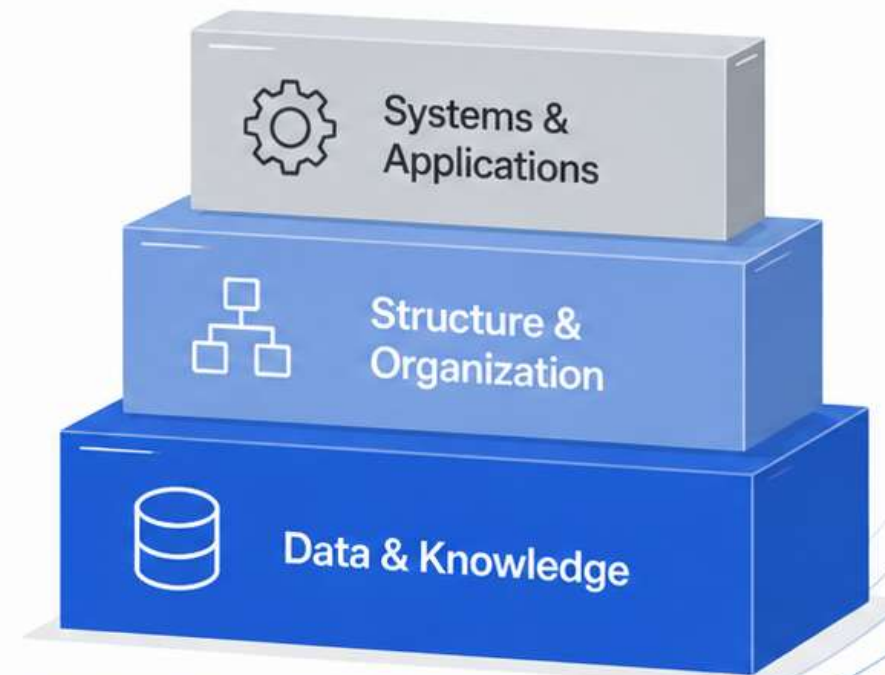
Capture your knowledge



Organize your thinking



Build your system



# Step One

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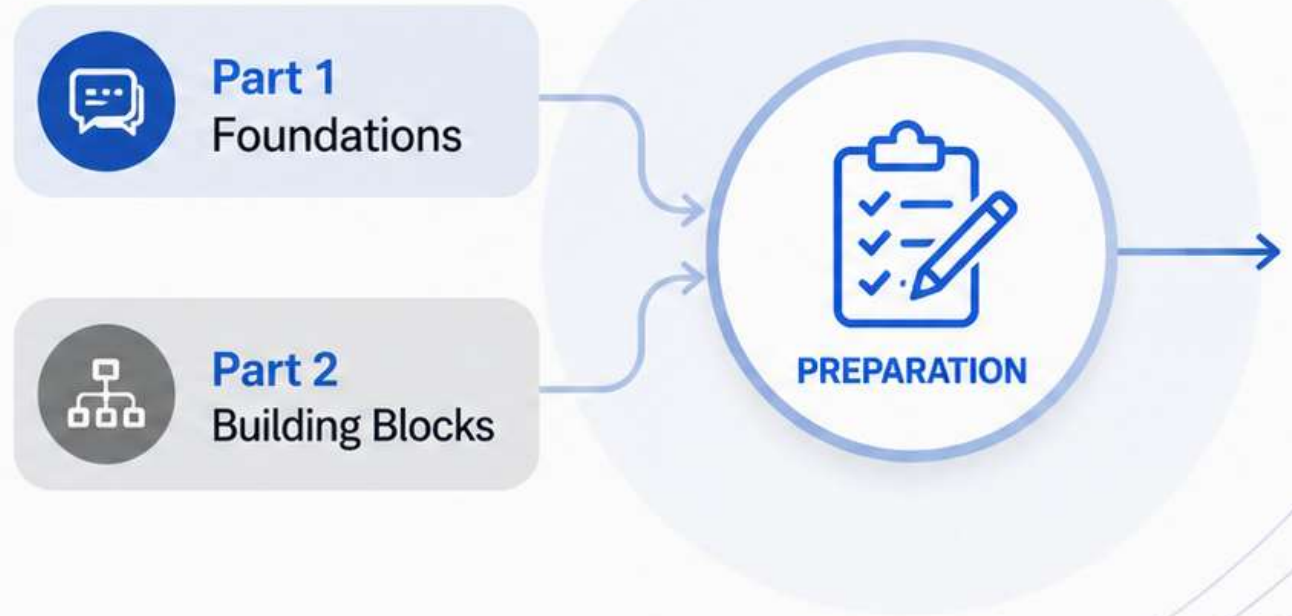
- That's step one.
- Build your knowledge base.
- Everything starts there.



# Everything we discussed in **Part 1** and **Part 2** feeds directly into this.

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- That work is not separate.
- It's **preparation**.



# Why This Matters

- Knowledge becomes more **valuable**...
- when it can be **accessed, searched, and used**.
- That's what changes **everything**.



That's what changes **everything**.

# AI Doesn't Replace **You**

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- AI is **not replacing** what you do.
- It's **amplifying** it.
- The **better** your foundation...
- the **more powerful** it becomes.



# The Real Question

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- The question is not whether AI will **matter**.
- The question is whether you'll be **ready to use it**.



# Simple Action

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Start **small**.

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Start **using** it.

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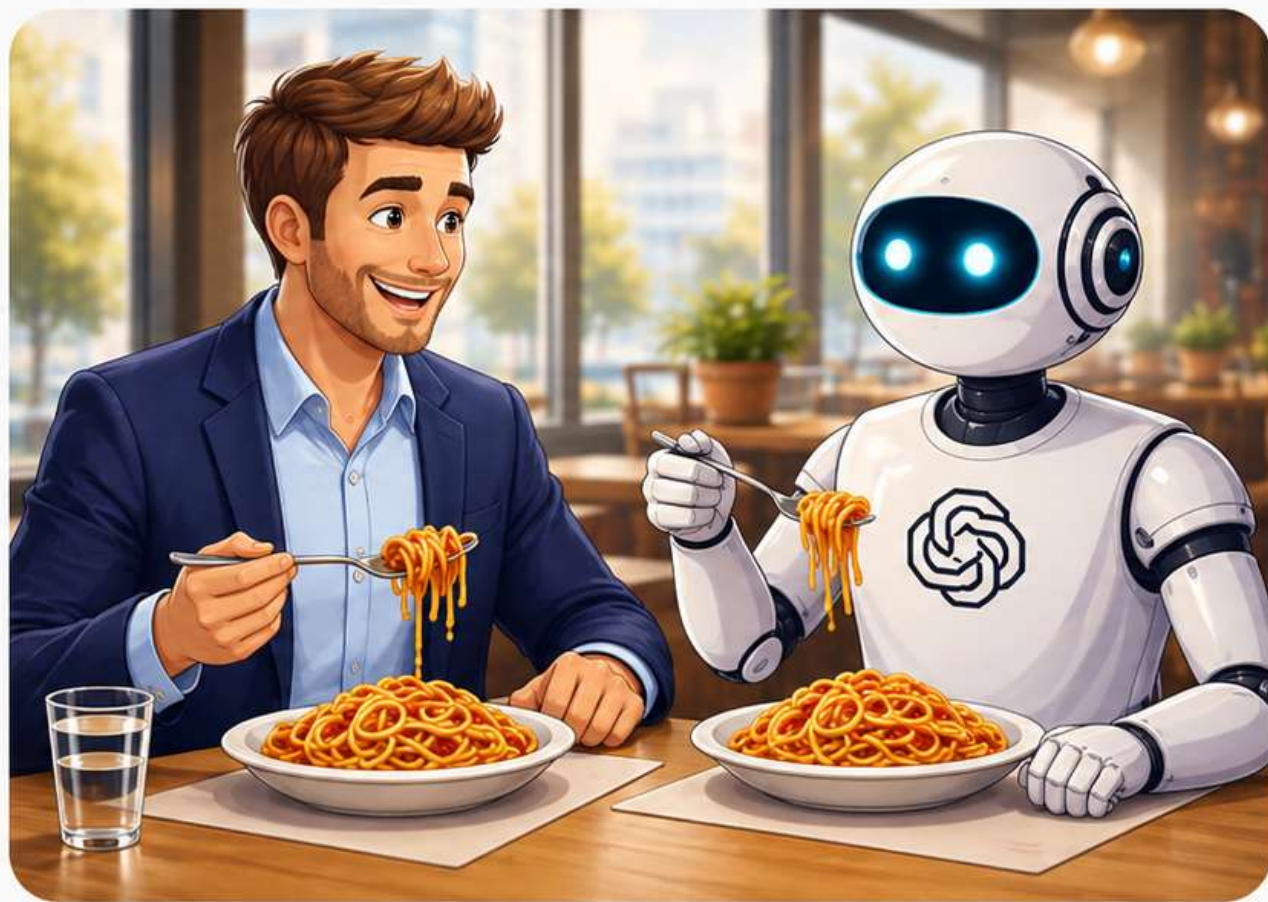


Start **building**.



# Final Thought

- I recently wrote a Benefits Weekly article that said to **go have lunch** with ChatGPT...
- but it's already past lunch.
- So **go have** a late afternoon snack with ChatGPT.



# Thank You!

Please email questions to  
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